



The Home Builders Association of Johnston County is currently accepting advertisers for the 2010 Parade Of Homes website – paradeofWOW.com. Be one of the first to take advantage of this excellent opportunity to promote your business to homebuyers as we promote Johnston County as a place to call home. Your ad on ParadeofWow.com will increase your exposure in a

lucrative market, spreading your message to a direct audience of decision makers and homebuyers.

DEADLINE FOR AD COMMITMENT – March 22, 2010

Banner Ad \$600.00 (example below)



Cube Ad \$250.00 (example to left)



Ads will run through December 31, 2010

Please complete page 2 of this document, sign and return to the HBAJC via mail or scan in an email

Agreement

Electronic Ad Specifications:

Banner Ad size: 720px X 90px

Cube Ad size: 300px X 250px

Ads can be designed with any program, but **MUST** be submitted as good quality/high resolution jpg images. Please include the web address your ad will be directing to.

Ads can be submitted via email to sherry@johnstonchba.org or copied to a CD and delivered to the HBAJC office.

Please allow up to four business days for ad to be submitted, processed and inserted onto the website.

Ad will rotate evenly ROS (run of site) with all paradeofwow.com ads

Terms and Conditions:

Once the agreement is signed by the Advertiser and HBAJC representative it becomes a valid agreement. That means your ad space has been reserved and you are responsible for the entire ad fee.

The HBAJC reserves the right, in the exercise of its sole discretion, to revise or edit as to form, style and content, or reject or cancel advertising material at any time.

A deposit of 50% of the total ad price must be paid at the time of space reservations. The remaining contract amount is due by April 1, 2010 or your ad will not run. (all deposits and/or payments made toward ad are non-refundable)

The Advertiser and/or Advertising Agency warrant and represent that any material submitted to the HBAJC is original, does not violate any law or infringe the copyrights, trademarks, trade names, patents of any other person, entity, or corporation, and contains no matter which is libelous, an invasion of privacy, an unlawful appropriation of the name or likeness, or is otherwise injurious to the rights of any other person, and that Advertiser and/or Advertising Agency has obtained all necessary consents prior to submission to HBAJC. The Advertiser and/or Advertising Agency assume liability, jointly for all content of advertisements submitted. Advertiser and Advertising Agency agree, jointly to indemnify and hold the HBAJC harmless against any and all claims, losses, liabilities and expenses, including attorney fees and legal expenses resulting from or attributable to the printing of any advertisement submitted by Advertiser and/or Advertising Agency.

The HBAJC shall not be liable for changes or typographical errors which do not lessen the value of an advertisement. The HBAJC shall not be liable for any other errors appearing in an advertisement, unless the HBAJC received corrected copy before the copy deadline with corrections plainly noted. In the event of an error in an advertisement for which the HBAJC is liable as herein defined, the HBAJC's liability shall be limited to rebating the fee for advertisement. Any rebates shall not exceed cost of the ad(s) placed. When copy changes are not received by deadline, the HBAJC reserves the right to use last submitted advertisement, billing advertiser for space used. Under no circumstances shall the HBAJC be liable for consequential damages of any kind.

No agreement may be assigned by the Advertiser without the HBAJC's consent.

Advertiser Information:

Contact _____

Company _____

Address _____

city/st/zip _____

Email _____

Phone _____

Signature _____

HBAJC Rep _____

Date _____

FOX50 Rep _____

Date _____